

RESPONSE TO THE EMERGENCY

The ADN Dignidad program provided access to basic needs to the most vulnerable population affected by COVID-19. The program scaled-up its coverage, accelerated its operations, and, in this way, improved the efficiency of the humanitarian assistance provided. Between April and August 2020, 53,187 new participants were enrolled, an increase of 345% compared to the first 6 months of operations.



COVID-19 RESPONSE

The program developed various biosecurity processes and protocols to deliver in a safe manner the assistance:

- Small group distributions **63%**
- Electronic distributions **27%**
- Door to door distributions **10%**

11,204 hygiene and hand washing kits were provided to the participant households during the emergency months.

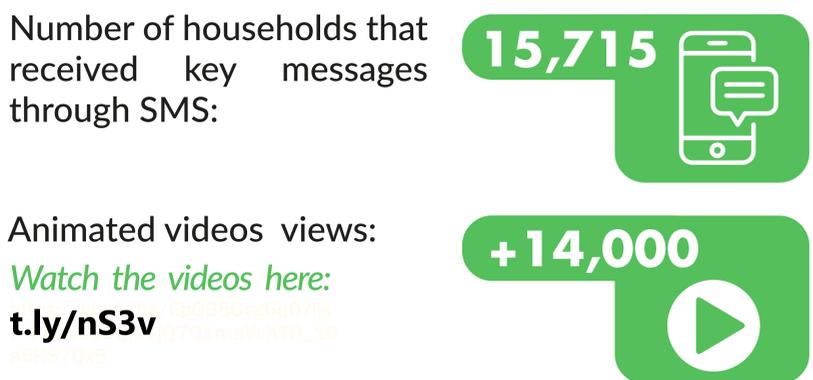
ACCOUNTABILITY

As a part of the program's commitment to be accountable to the affected population, ADN Dignidad strengthened its Communications with Communities mechanisms:

- **94%** of those interviewed manifested to have participate in orientation sessions about the program.
- **91%** declared their satisfaction with the answers provided by the program, when a request of a question or complaint was submitted.

COMMUNICATIONS

Starting from June 2020, text messages (SMS) were delivered to the participants with information related to the programs operation, its duration, and messages to prevent fraud, and promote good practices on family economy, nutrition, and protection.



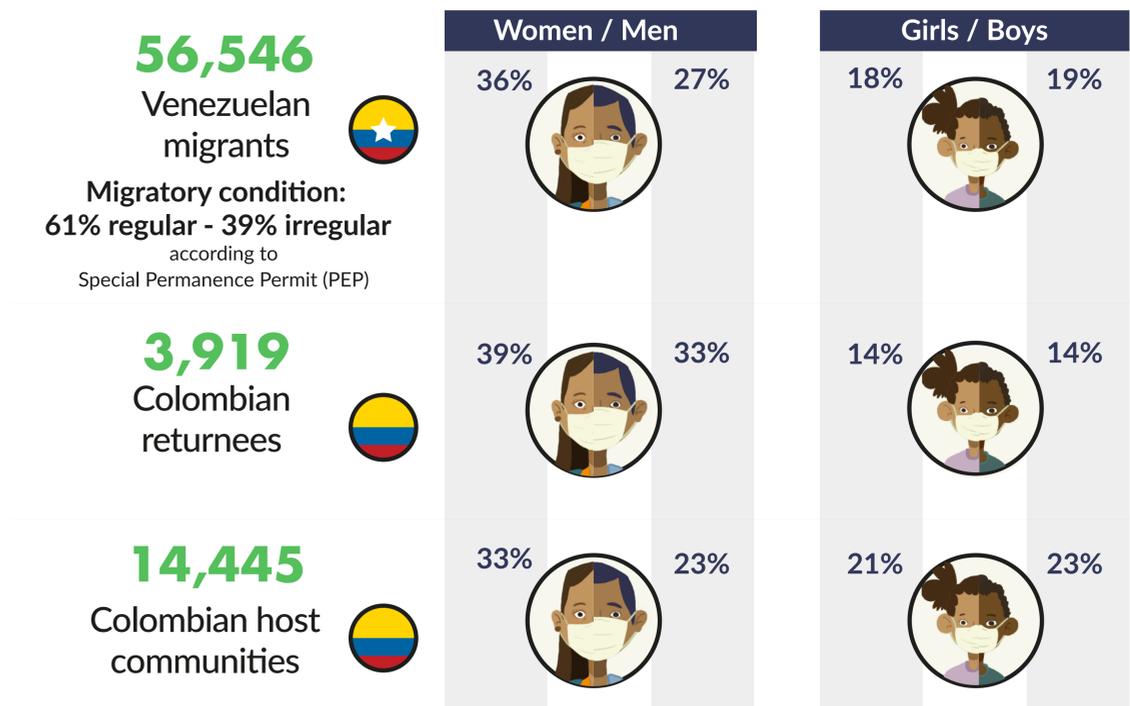
PERIOD: NOVEMBER 2019 - AUGUST 2020

74,910 participants benefitted from the services provided by ADN Dignidad, reaching 87,6% of the initial total target of 85.497*, set until March 2021.

+31 BILLION colombian pesos Equivalent to USD 8,5 million dollars were delivered as Multi-Purpose Cash Assistance (MPCA) to highly vulnerable population.

After a detailed selection process, based on clearly defined vulnerability criteria, the program delivered a maximum of 6 MPCA transfers, each one between 190,000 and 370,000 COP (50-100 USD) according with the number of household members. To maximize the assistance, during the COVID-19 emergency response, double amounts were transferred monthly, giving priority to women, children, elderly persons and with disabilities. The amounts follow the National Government guidelines for the distribution of MPCA in the country. *Initial coverage target (until march 2021) + COVID-19 emergency response. Until September 2021, the program aims to benefit 136,420 individuals.

PARTICIPANTS' CHARACTERISTICS



78% of the interviewed participants spent the cash received on:

- **FOOD** 35%
- **SHELTER** 30%
- **HYGIENE ARTICLES** 13%
- **OTHER BASIC NEEDS** 22%

GEOGRAPHIC AREAS OF INTERVENTION

